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PENNSYLVANIA STATE ASSOCIATION OF TOWNSHIP SUPERVISORS

# news release

**FOR IMMEDIATE RELEASE**

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## **West Goshen Township Wins Statewide Award for Communication Efforts**

West Goshen Township's efforts to keep its residents updated and informed about the community have earned the municipality an award in the Pennsylvania State Association of Township Supervisors' (PSATS) 52<sup>nd</sup> Annual Citizen Communication Contest. The contest recognizes townships that have successfully communicated programs and activities to citizens.

West Goshen received second place in the Electronic Newsletters category.

The contest attracted entries from across the commonwealth in eight categories, including printed and electronic newsletters, most improved newsletters, other publications, audiovisual communication, cable TV programs, social media, and websites. In all, 45 townships submitted 106 entries for this year's competition, and 30 townships won awards.

All contest entries were judged on the usefulness of information presented and how well the information was communicated to township residents. Publications were also judged on their overall attractiveness and readability. Judges included PSATS staff and township officials who volunteered through the Association's Power of One program.

The Pennsylvania State Association of Township Supervisors represents Pennsylvania's 1,454 townships of the second class and is committed to preserving and strengthening township government and securing greater visibility and involvement for townships in the state and federal political arenas. Townships of the second class represent more residents — 5.5 million Pennsylvanians — than any other type of political subdivision in the commonwealth.

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